



The Mandell JCC Banner Sponsorship Program

- Strengthen your corporate image and enhance your visibility.
- Associate and align with one of the community's most respected and well publicized organizations.

Join the Mandell JCC's Banner Sponsorship Program!

- **Investment in the Future of Your Community**
 - The Mandell JCC serves the community through a variety of programs for young children, youth, teens, families, adults and seniors.
- **Value for the Money**
 - For a fraction of the cost of a typical advertising and promotion budget, sponsorship enables you to make one million impressions.
- **Marketing Impact**
 - Ideal platform for your company to reach its target audience.

JCC Membership Facts

- **Members: 2000 Households**
- **Users: 250,000 Annually**
- **Education: 65% College (vs. 26% National Average), 34% Graduate Degrees**
- **Median HHI: \$78,700, over one third earning over \$100,000**
- **Median Housing Value: over \$200,000**
- **Member Geographic Distribution**
 - **West Hartford/Bloomfield—56%**
 - **Farmington Valley—17%**
 - **South of Hartford—15%**
 - **East of the River—12%**

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Gymnasium Banners
4'x8', 4'x4', 2'x4'



Fitness Center Banners
4'x8', 4'x4', 2'x4'



Parking Lot Banners

SPECIAL

Introductory Offer

Size	Gymnasium	Fitness Center	Parking Lot
2'x4'	\$ 1,000	\$ 1,500	
4'x4'	\$2,000	\$3,000	
4'x8'	\$4,000	\$6,000	
Pole			\$ 1,500

Costs are for one year