



MANDELL JCC
 Greater Hartford
PARTNERS

Signature Event Sponsorship

Hartford Jewish Film Festival | January – March 2025

One of Hartford’s most anticipated cultural events, the Phyllis Hoffman Mandell JCC Hartford Jewish Film Festival is a cinematic exploration of the diversity of the Jewish experience in America, Israel and around the world.

| Benefits | \$2,500 | \$5,000 | \$10,000 | \$15,000 |
|---|----------------|----------------|-----------------|-----------------|
| Ad placement in Mandell JCC program guide | | ½ page | Full page | Full page |
| JCC Fitness Center Banner | | X | X | X |
| Partner film sponsor | Shared | Exclusive | Exclusive | Exclusive |
| Introductory Remarks | | X | X | X |
| REACH digital advertising in JCC | ¼ screen | ½ screen | ½ screen | Full screen |

BENEFITS

- Exclusive (or shared) sponsorship of a film
- VIP Tickets to special Film Festival receptions
- Complimentary Tickets to sponsored film (and other films upon request)

MARKETING & EXPOSURE

- Recognition as Film Sponsor - all Marketing Materials including:
 - Hartford Jewish Film Festival Website
 - Pre-film slide shows
 - Event signage
 - Film Festival brochure sent to 30,000+
 - Digital Brochure, Flyers and Posters
 - REACH digital advertising at the JCC
- Press Exposure:
 - *Metro Hartford Alliance, West Hartford Chamber of Commerce, WeHa.com, Jewish Ledger, Social Media Channels*
 - 3,000+ expected in attendance
- Logo and advertisement prominently displayed in Film Festival slideshow before each film